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Spring 1925

Supplement to Spring 1924

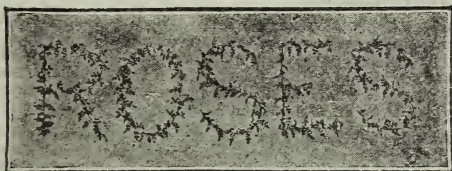
Edition of

MAY 16 1925 ★

First Aid to Buyers

The within descriptions of

NEW



in connection with 1924 edition of booklet, yet in fair supply and mailed on request, will provide complete descriptive information as to our extensive list of Rose Plants.

THE **LEEDLE** FLORAL COMPANY®
SPRINGFIELD·OHIO·

LEEDLE SPRINGFIELD ROSES

Alexander Emslie—(A. Dickson, 1918.) (H. T.) Pure solid ruby red on deep delicate velvety crimson; deep globular bloom; very floriferous with deliciously pure Otto of Rose perfume. Growth free and branching.

Betty Uprichard—(A. Dickson, 1922.) (H. T.) Artistic shades of color with varying dominance under different lights, most difficult to portray. The inner face of petal is a delicate salmon-pink to carmine, while the reverse is glowing carmine with coppery sheen and a suffusion of orange; large smooth petals, Verbena perfumed. Vigorous and free branching with sage-green foliage and erect stems carrying elegantly pointed buds, free-flowering from June to frost. Gold Medal N. R. S. and Award of Merit R. H. S.

Chatillon—(Turbat, 1923.) (D. P.) Lovely peach-pink, veined and splashed bright crimson, slightly fragrant; bud small and long pointed. Vigorous and bushy with disease-resisting foliage; profuse and continuous bloomer. Orleans \times seedling; Silver Gilt Medal, 1923; Award of Merit, F. H. S.

Donald MacDonald—(A. Dickson, 1916.) (H. T.) Intensely bright orange-carmine, Persian Tea perfumed; full blooms of medium size in greatest abundance on erect branching bronze wood. Gold Medal, N. R. S.

Earl Haig—(A. Dickson, 1921.) (H. T.) Deep reddish crimson, a solid non-fading color; petals smooth and massive; flowers large, perfectly formed with high center; very sweetly perfumed. Growth vigorous, erect and branching, with rich dark green foliage.

E. Godfrey Brown—(H. Dickson, 1919.) (H. T.) An even shade of deep reddish crimson, holding its color well; large full and beautifully formed flowers with high center, very fragrant. Vigorous and upright with clean foliage, flowering continuously.

Emily Gray—(Dr. A. H. Williams, 1918.) (H. W.) Golden yellow buds, long, tapering and elegant, open to very large semi-double flowers of a most delightful buff shade, with pleasing fragrance; long strong-stemmed trusses bearing up to ten blooms. Bronzy dark green foliage, undulated and holly-like; young shoots of a deep reddish brown hue. May need winter protection in northern U. S. A. Gold Medal N. R. S.

Emma Wright—(McCredy, 1918.) (H. T.) Pure orange without shading quite distinct and charming. Foliage remarkably clear bright glossy green and mildew proof. Reminder of "Old Gold". Card of Commendation N. R. S.

F. J. Grootendorst—(Den Ouden, 1920.) (H. R.) Rich red carnation-like flowers in trusses of Polyantha formation, from early summer to late autumn. Rugged, hardy growth and shiny, leathery Rugosa foliage. Best sort for a four to five foot everblooming perfectly hardy Rose hedge. Rosa Rugosa rubra \times Baby Rambler. First-class Certificate, Boskoop, 1912.

Francis Gaunt—(A. Dickson, 1918.) (H. T.) Deep fawny apricot toning to silvery flesh; shell-shaped petals form a beautiful globular cup-shaped bloom with a pronounced and delicious Persian-rose-fragrance. Rigid, branching flower stalks with varnished foliage; vigorous and prolific. Gold Medals, N. R. S. and Bagatelle, Paris.

Ideal—(Jan Spek, 1922.) (D. P.) Dark velvety crimson out-doors, brilliant scarlet under glass, a prospective Christmas-red Rose. Compact and bushy with glossy leathery leaves and shapely trusses. Orleans type, sport from Edith Cavell. First Class Certificate, Boskoop.

Los Angeles—(Howard & Smith, 1917.) (Per.) Luminous flame-pink toned with coral and shaded with translucent gold at base of petals; increasingly beautiful in color and form from long pointed buds to mammoth flowers and richly fragrant as the finest Marechal Niel. Vigorous, continuous upright and long stemmed. Lyon Rose \times M'me Segond Weber. Admittedly difficult to manage owing to Pernetiana blood, but well repays persistent effort.

LEEDLE-SPRINGFIELD-ROSES

Louise Baldwin—(McGredy, 1919.) (H. T.) Rich orange with soft apricot shading over each entire petal; a graceful flower from extra long and pointed buds, very sweetly scented. A good grower and free bloomer.

Mrs. Calvin Coolidge—(U. S. Cut-flower Co., 1924.) (H. T.) Golden yellow, deepening to rich orange; borne several on a long stem; moderately fragrant. Foliage abundant, medium size, leathery, glossy dark green; few thorns; vigorous; profuse and continuous bloomer. Sport from Ophelia and very similar to M^{me} Butterfly.

New Columbia—(Hill, 1924.) (H. T.) Sport from "Columbia", slightly lighter in the bud but deepens to the tone of parent on opening; better in form, producing a full percentage of perfect and exceptionally beautiful flowers.

Rev. F. Page Roberts—(Cant, 1921.) (H. T.) Rich "Marechal Niel" yellow, occasionally veined with buff markings in the bud and young stages; large, full, well formed and sweetly scented. Growth strong and upright with good foliage not addicted to mildew. Gold Medal N. R. S.

Sensation—(Jos. Hill, 1924.) (H. T.) Scarlet-crimson of a magnificent shade, with maroon markings; of extremely large size and double. Strong long-jointed stems with a heavy, luxuriant foliage. Roots and grows well, keeps and ships well; a prolific and profitable producer. Hoosier Beauty × Premier.

Serge Basset—(Pernet-Ducher, 1918.) (H. T.) Brilliant garnet red; full and nicely shaped, with sweet-briar fragrance. Vigorous and branching with deep green foliage; very free and continuous flowering.

Simplicity—(H. Dickson, 1909.) (H. T.) Pure white, very large and of beautiful form. Gold Medal, N. R. S.

Souvenir de H. A. Verschuren—(Verschuren, 1922.) (H. T.) Cadmium yellow passing to orange; long and pointed buds opening well to very large, full exquisitely shaped and finished flowers, freely and continuously produced on rigid stems. Growth vigorous and branching; disease resisting foliage; strong and delicious perfume. Golden Ophelia × Sunburst seedling; Gold Medal, Rotterdam; Prize of Honor of S. M. La Reine des Pays Bas; Gold Medal at Spa, 1922.

Templar—(Montgomery, 1924.) (H. T.) A clear, even shade of red, never aging purple or blue; highly fragrant. May be pinched for long growths and cut close for shipping. A remarkably strong grower and free bloomer in all seasons. Premier × Montgomery seedling.

The Queen Alexandra—(McGredy, 1918.) (Per.) A startling brilliant flower of intense vermilion, deeply shaded old gold on reverse of petals which spring from a pure orange base with a delightfully sweet perfume. Blooms full and of fine form, bewildering in their half-open beauty and developing to large flowers attractive beyond description. Habit of a perfect bedding Rose, branching and uniform, with deep glossy green mildew-proof foliage. Gold Medal N. R. S.

Ulster Volunteer—(H. Dickson, 1918.) (H. T.) Brilliant scarlet or cherry red with a distinct zone of clear white at base of petals; very large flowers freely and abundantly produced. Vigorous and bushy.

LEEDLE SPRINGFIELD ROSES

**“That’s the idea”
was the Verdict**

of the trade immediately after receipt
of 1924 “Priceless Pearl.”

Omission of Spring 1925
edition is necessitated by numerous
hindrances to compilation, but next
edition will be prepared for issue early
in the Winter of 1925-26.

With a whirl
an extra early 1925 movement is taking
Our Crops of Rose Plants.

Yours booked? Get busy!

Your growing servants

